

LORI EPSTEIN

PHOTO EDITOR+



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EXPERIENCE

PHOTO MANAGER

The Walt Disney Company, National Geographic Kids Books
2021 - Present

- Manage budget of ~\$1M and all photographic deliverables for department
- Oversee DAM, and development and expansion of photo tracking database
- Train and motivate team of 3 photo editors and freelance staff of up to 12 photo editors in creation, procurement, curation and color correction of visual assets for sales-driving, brand-extending books
- Photo direct visual identity and brand aesthetic for approximately 50 children's books per year that consistently capture prestigious national awards, rave client reviews and strong business results.
- Oversee daily operation of photo department: produce studio and on-location photo and video shoots, negotiate with stock agencies, communicate and collaborate with in-house departments and external book packagers, evaluate all color corrections.

PHOTO DIRECTOR

National Geographic Partners, National Geographic Kids Books
2016 - 2021

- Managed budget of ~\$1M and all photographic deliverables for department
- Oversaw DAM, and development and expansion of photo database
- Trained and motivated team of 3 photo editors and freelance staff of up to 12 photo editors in creation, procurement, curation and color correction of visual assets of sales-driving, brand-extending books
- Photo directed visual identity for approximately 50 children's books per year that consistently capture prestigious national awards, rave client reviews and strong business results.
- Oversaw daily operation of photo department: produced studio and on-location photo and video shoots, negotiated with stock agencies, collaborated with in-house departments and external book packagers

SKILLS

- Budget Management
- Color Proofing & Print Production
- Digital Asset Management systems (DAMs)
- Intellectual Property Rights
- Photo Equipment
- Photo Editing
- Photo Licensing
- Photo Shoot Production
- Staff Training & Management
- Visual Branding & Identity
- Visual Storytelling

TECHNICAL SKILLS

- Adobe Creative (Photoshop, Bridge, Lightroom, InDesign, Premiere Pro, Acrobat Pro)
- Mac OS
- DSLR Cameras
- FileMaker Pro, Biblio, LightTable, SCC MediaGrid
- Quad Graphics Soft Proof Manager, ES for Publishing
- Tipalti, Jira

LORI EPSTEIN

PHOTO EDITOR+

PUBLISHED WORK

- [Dolley the Fire Dog](#)
- [Stella the Search Dog](#)
- [Willow the Therapy Dog](#)
- [Tiger the Police Dog](#)
- [Cadi the Farm Dog](#)
- [National Geographic Kids Cookbook](#)
- [Master George's People](#)
- [Christmas in Williamsburg](#)
- [1862: Fredericksburg: A New Look at a Bloody Civil War Battle](#)
- [1776: A New Look at Revolutionary Williamsburg](#)


EDUCATION


BACHELOR OF JOURNALISM

Boston University

WEIRD BUT TRUE

- I'm allergic to chocolate
- I've visited 45 of the 50 states
- I've been in a [Subaru](#) commercial


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SENIOR PHOTO EDITOR

National Geographic Society, Kids Media

2009 - 2016

- Procured, curated, created and tracked visual assets of sales-driving, brand-extending and cross-channel publications including hundreds of books, two magazines, multiple videos and one web site.
- Managed licenses and payments for stock photos
- Led and strategized direction of photographers to create compelling, dynamic, eye-catching photography
- Color corrected thousands of images

PHOTO EDITOR

National Geographic Society, Children's Books

2005 - 2009

- Researched, curated, photo edited and tracked thousands of photos for 85 books per year
- Managed licenses and payments for stock photos
- Color Corrected thousands of photos

ASSISTANT DIRECTOR OF PHOTOGRAPHY

Barnes & Noble Publishing

2000 - 2005

- Researched and photo edited thousands of photos for coffee table books and wall calendars
- Supported Director in daily operation of photo department: produced on-location photo shoots, negotiated rates with photographers and stock agencies, and represented the photo department at meetings and trade shows.

FREELANCE PHOTOGRAPHER

Lori Epstein Photography

1995 - Present

- Launched and grew photography business, professionally represented by National Geographic Image Collection, Alamy Stock Photo, AGEFoto. Editorial, travel, environmental portrait, wedding and family photography, on location around the world.

PHOTOGRAPHER'S ASSISTANT

Portfolio Books

1995 - 2000

- Managed small publishing company, edited photos and text, assisted shooting and supervised overseas printing. Worked from concept to product.